

Mohawk Council of Kahnawà:ke P.O. Box 720 Kahnawà:ke Mohawk Territory JOL 1B0 Phone: (450) 632-7500 Fax: (450) 638-5958 Web Site: <u>www.Kahnawake.com</u> E-mail: <u>communications@mck.ca</u> Enhsakotò:kénhte Nitiotié:ren Tsi letsenhaientáhkhwa

## Tsi Nahóten Karihwanákere No'nenk News Release

## Proposed casino Technical Survey announced

(Kahnawake – 25, Tsothohrkó:wa/January 2012) The Kahnawà:ke Casino Project Team is pleased to announce that IPSOS-Reid will be conducting the technical survey to gauge Kahnawà:ke feedback on the proposed project, beginning February 1<sup>st</sup>. People will be randomly called. The entire survey should not take longer than 5 minutes. Please participate if you are called.

The purpose of the survey is gauge Community opinion on the proposed casino project to help Council Chiefs decide the next steps in the project and if a referendum should take place. A proposed casino WILL NOT BE BUILT based on this survey alone. Only a referendum will decide if the project will move forward.

In order to produce results that represent the views of the entire community, only a random sample of 400 residents is needed to complete the survey. Based on our population size, these results will accurately reflect the overall views of our residents. Therefore, there is a chance that you may not be called. It is important to emphasize that calls will be randomly selected by a neutral party. Hand picking 400 respondents does not result in an accurate survey.

The survey will conclude on February 15<sup>th</sup>.

For those who wish to have more information on the proposed casino project, please contact Joe Delaronde, any elected Chief or visit <u>www.kahnawakecasinoproject.com</u>.

-30-

For information about this release, please contact: Joe Delaronde, Political Press Attaché Mohawk Council of Kahnawà:ke 450-632-7500 ext. 2251 or joe.delaronde@mck.ca