



Onkwe'tà:ke lakotokénhstha

# PUBLIC SERVICE ANNOUNCEMENT

## KEPO's No Mow May/Nó:nen Onerahtohkó:wa Nikahá:wi, Tóhsa' Sewathéntia'k! Challenge Returns

(Kahnawake – 17, Onerahtókha/April 2024)

The Kahnawà:ke Environment Protection Office (KEPO) is inviting Kahnawà:kehró:non to join the challenge for the month of May. The **No Mow May/Nó:nen Onerahtohkó:wa Nikahá:wi, Tóhsa' Sewathéntia'k!** challenge asks community members to refrain from cutting their lawns for the entire month with the goal of supporting biodiversity and pollinators. The Mohawk Council of Kahnawà:ke is participating by reducing maintenance outside of priority areas cleared for public safety.

By waiting until June to cut our lawns, we:

- Allow pollinator insects, like endangered bees, and their food supplies the opportunity to undergo a critical part of their life cycle.
- Encourage native plant species to grow and thrive.
- Conserve resources, time, and money by not using lawn care equipment.

Participants will be asked to send weekly progress photos to [environmentprotection@mck.ca](mailto:environmentprotection@mck.ca). All participants who complete the No Mow May challenge will be entered into a draw to win one of three pollinator-themed prizes worth \$150!

To register, please fill out the form at [forms.gle/v99vcSGNx9pijKam6](https://forms.gle/v99vcSGNx9pijKam6), or scan the QR code below with your smartphone to register. **The first 20 participants to register will receive a No Mow May lawn sign.**



### Suggested Media

#### Instructions:

Please run at your discretion.

#### Media Inquiries:

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*As per the MCK  
Communications Protocol,  
all media requests must be  
arranged through the Public  
Relations / Communications  
Unit*