

Jesse Deer Memorial Media Scholarship Call for Applications

For immediate release

(Kahnawake – 4, Onerahtohkó:wa/May 2016) Kahnawà:ke's local media are proud to announce the Call for Applications for the Jesse Deer Memorial Media Scholarship in the amount of \$1000.

The bursary is for the 2016 Fall Semester and will be awarded to one successful postsecondary student who is pursuing media-related studies. Candidates should exemplify Jesse's values by demonstrating a sound work ethic, good grades, great motivation and involvement in the community.

"It has been almost seven years since Jesse left us, but by keeping something like this important scholarship going, in his name and to honour him forever, the younger generation will understand what he meant to Kahnawake," said Steve Bonspiel, Editor/Publisher of The Eastern Door and Co-Chair of the scholarship.

Applicants are asked to produce a two (2) minute video or write a 500-word essay explaining their reasons for applying and submit it along with an up-to-date transcript and letter of reference by email to <u>idmmsfund@gmail.com</u> or by mail to:

Jesse Deer Memorial Media Scholarship Post Office Box 1616 Kahnawà:ke Mohawk Territory, JOL 1B0

The deadline for applying is Thursday, June 30, 2016 at 4pm.

"We believe that it is important to continually honour our friend Jesse with this scholarship," said Greg Horn, Editor/Publisher of Iorí:wase and Co-Chair of the scholarship. "We hope that, through his memory, we can encourage more people to follow in his footsteps and get involved in both the media and in the community."

<u>lorí:wase</u>, <u>First Nations TV</u>, <u>The Eastern Door</u>, <u>KTV</u> and <u>K103 Radio</u> have created the Fund to pay tribute to media personality and community enthusiast Jesse Deer, who passed away on November 24, 2009 at the age of 23.

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For further information, please contact any of the Board Members: Steve Bonspiel, Co-Chairperson (Eastern Door), 450-635-3050 Greg Horn, Co-Chairperson (Iorí:wase), gregh@kahnawakenews.com Regan Jacobs, Secretary (Kahnawake411), 450-632-6397 Gene Diabo, Treasurer (o/b/o KTV), 450-632-7500 ext. 2254 Joe Delaronde, Board Member (o/b/o K103), 450-632-7500 ext. 2251