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As per the MCK Communications Protocol, all media requests must be arranged through the Public Relations / Communications Unit

Tsi Nahò:ten Karihwanákere Nó:nen'k PRESS RELEASE

MCK gauging effectiveness of information sharing

For Immediate Release

(Kahnawake – 22, Ohiarí:ha/ June, 2016) The Public Relations / Communications Unit of the Mohawk Council of Kahnawà:ke (MCK) would like to inform the community that a survey has been launched to better understand how community members receive MCK related news and information. The goal of this survey is to improve its efforts towards informing residents.

The survey consists of four (4) questions and should take only a few moments to complete. It is available on-line at <u>www.kahnawake.com/infosurvey</u> until Wednesday, July 6th at 11:59pm. Additionally, there will be a kiosk at the Services Complex at which Kahnawa'kehró:non will be invited to participate in the survey.

The results will be tabulated and the results will be made available in a timely manner.

As an incentive to participate, at the end of the survey you can enter your name and phone number into a draw to win one \$100 Shop Kahnawà:ke gift certificate. The survey is anonymous and your name (in the contest) will not be associated in any way with your answers.

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