

PRESS RELEASE For immediate release

ENERGY WISE HOME DIAGNOSTIC CAMPAIGN: More than \$4,000 raised in Kahnawà:ke so far

Kahnawake, July 17, 2009 — After more than two months of the campaign in Kahanawà:ke, 133 residents have filled out the Home Diagnostic questionnaire and received a free personalized recommendations report, which is equivalent to a total of a \$4,175 donation towards the Skawenni:io Tsi lewennahnotáhkwa community Library. The results have been posted on the campaign website, <u>www.wegowiththeflow.com</u>.

Grand Chief Michael Delisle Jr. is pleased with the early results, "Thanks to community member participation in this campaign, we will succeed in lowering our carbon footprint while assisting the library. I urge all Kahnawa'kehró:non to make their neighbours and their families aware of the importance of responding to the questionnaire."

"The campaign is well underway," said Marie Ferdais, Head of Community Relations and Special Projects for Hydro-Québec's Regional Management – Richelieu. I join Grand Chief Delisle in thanking the people who filled out their questionnaire. I also invite those who haven't yet taken action to do so now."

As part of this campaign, Hydro-Québec will provide communities with financial support towards a community project of their choice. The total made available will be determined by the number of Home Diagnostic recommendations reports issued by Hydro-Québec during the six-month campaign that will continue until October 28, 2009. For each report issued online, Hydro-Québec will contribute \$35 to the community, or \$30 if the citizen chooses the paper version.

All eligible clients who have not filled out their questionnaire have already received it by mail. However, it's more advantageous to fill it out online by visiting <u>www.wegowiththeflow.com</u>. Not only is the contribution per report greater (\$35), but each participant has three times as many chances to win the grand prize of the contest, a Chevrolet Malibu Hybrid. Anyone needing help to fill out the questionnaire can call 1 800 ÉNERGIE at any time.



Remember that the ENERGY WISE Home Diagnostic is a free personalized recommendations report issued by Hydro-Québec for each questionnaire filled out in detail by eligible residential customers. The campaign covers all regions of Québec from now until 2010.

Go with the flow. THE HOME DIAGNOSTIC IS IN EVERYONE'S BEST INTEREST.

– 30 –

Sources:

Hélène Perrault, Community Relations Regional Management – Richelieu, Hydro-Québec Tel.: 450 771-3143

Justus Polson-Lahache Communications Officer, Promotions Mohawk Council of Kahnawà:ke Tel.: 450 632-7500 Ext. 2267

Contact:

Pierre-Yves Beauchemin EWHD Team Tel.: 514 985-8284 pierre-yves.beauchemin@drmc.qc.ca

