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## PUBLIC SERVICE ANNOUNCEMENT

## Be cautious of Water Filtration Scam

(Kahnawake – 19, Tsothóhrha / December 2012) The Community Protection Unit is reminding the community to be cautious of a Water Filtration Systems company who is currently attempting to sell water filtration units door to door or by telephone.

Solicitors offer a water filtration system that claims to clean and filter the 'unsafe' drinking water in Kahnawà:ke and even offers free testing to prove it. This system is expensive and NOT necessary.

The Water Filtration Plant and Environmental Health Services have confirmed that the quality of water in the community is both safe for consumption and of a higher quality than some of our neighboring communities.

Please be cautious when contacted by this company because they often provide false information and-or utilize scare tactics to sell their products. Anyone who is approached is asked to contact the Community Protection Unit at (450) 632-0635.

For further explanation on the tactics employed by please view this <u>CBC investigative</u> report.

## SUGGESTED INSTRUCTIONS FOR MEDIA

Please mention periodically at your discretion. For further information on this release contact Gene Diabo at 450-632-7500, ext. 2254.