

Mohawk Council of Kahnawà:ke

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Tsi Nahóten Karihwanákere No'nenk News Release

Technical Survey to gauge opinion on proposed casino

For immediate release

(Kahnawake – 19, Tsothohrkó:wa/January 2012) The Kahnawà:ke Casino Project Team has contracted Ipsos-Reid to conduct a Technical Survey of Kahnawa'kehró:non to gauge general support of a casino in Kahnawà:ke. People will be randomly called and asked to participate.

Eighty eight (88%) percent of all Kahnawà:ke homes have registered telephone numbers - the other twelve percent (12%) represent either unlisted or cell phone numbers. 88% of homes with registered telephone numbers is industry standard across Canada for an accurate technical survey. However, if you have an unlisted telephone number or are solely a cell phone subscriber and would like to have the chance to be selected to participate in the Technical Survey, simply register with the Project Team by emailing mohawk.council@mck.ca before Friday, January 27th at 4pm.

Registrants will be asked to provide a name, telephone number, post office box number and email address to verify that they do not already possess a registered telephone number in order to avoid the chance of completing the survey twice. It should also be noted that because numbers will be randomly selected, registering does not guarantee you will be called by Ipsos-Reid.

Please be advised that the survey results WILL NOT be the deciding factor on whether or not a casino is built. It will simply be used by Chief & Council as a tool to decide the next steps for the project.

All results from the Technical Survey will be made available to Kahnawa'kehró:non once completed. For further information please contact Joe Delaronde at 450-632-7500.

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For information about this release, please contact: Gene Diabo, MCK Communications Officer - Operations 450 632 7500 ext. 2254, gene.diabo@mck.ca