

Suggested Media Instructions:

Please run at your discretion until Sunday, April 29th.

Media Inquiries: Gene Diabo

Communications Officer, Operations (450) 632-7500 ext. 63254 <u>gene.diabo@mck.ca</u>

Mohawk Council of Kahnawà:ke

Kahnawà:ke Mohawk Territory P.O. Box 720 JOL 1B0

Tel: (450) 632-7500 **Fax:** (450) 638-5958

As per the MCK Communications Protocol, all media requests must be arranged through the Public Relations / Communications Unit

Onkwe'tà:ke lakotokénhstha PUBLIC SERVICE ANNOUNCEMENT

Spring Clean-up Challenge

(Kahnawake – 4, Onerahtókha/April 2018) As an extension of the Eastern Door's Annual Spring Clean-up on April 20th, the Waste Management Department of the Mohawk Council of Kahnawà:ke is pleased to announce a Spring Clean-up Challenge to Kahnawa'kehró:non for the month of April. The Challenge begins today (Wednesday, April 4th) and all community members are welcome and encouraged to participate.

Simply choose a location in Kahnawà:ke that you feel needs a good clean up, take a before and after clean-up picture and post them at <u>www.facebook.com/recyclinginkahnawake</u>. Your name will automatically be entered into a draw to win one of two handmade backyard Compost Bins, one of two 80 litre Garbage Bins, or one of a host of other prizes.

A perfect time to do your area clean-up will be on Friday, April 20th during the Eastern Door's event, but you have the whole month to participate if you want to get started early, finish later or need more time to clean more places than one. The more areas you clean, the more chances to win.

The deadline to submit photos is Sunday, April 29th and the draw will take place on Monday, April 30th on K103's Satketsko Morning Show with Brandon & Paul. The winner's names will also be posted on our <u>Facebook Page</u>.

For full contest details, contact the Waste Management Department at 450-632-5825, email <u>wastemanagement@mck.ca</u> or visit our <u>Facebook</u> <u>Page</u>.

Let's work together to make Kahnawà:ke clean again!