

Onkwe'tà:ke lakotokénhstha

## PUBLIC SERVICE ANNOUNCEMENT

## Suggested Media Instructions:

Please run at your discretion.

Media Inquiries: MCKMedia@mck.ca

## Mohawk Council of Kahnawà:ke

Kahnawà:ke Mohawk Territory P.O. Box 720 JOL 1B0

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As per the MCK Communications Protocol, all media requests must be arranged through the Public Relations / Communications

## **KEPO's No Mow May Challenge**

The Kahnawà:ke Environment Protection Office (KEPO) is inviting Kahnawa'kehró:non to join a new challenge for the month of May. The **No Mow May / Nó:nen Onerahtohkó:wa Nikahá:wi, Tóhsa' Sewathéntia'k!** challenge asks community members to refrain from cutting their lawns for the entire month with the goal of supporting biodiversity and pollinators.

By waiting until June to cut our lawns, we:

- Allow insects and their food supplies the opportunity to undergo a critical part of their life cycle – particularly pollinators.
- Encourage native plant species to develop.
- Conserve resources, time, and money by not using lawn care equipment.

Participants will be asked to send weekly progress photos to <a href="mailto:environmentprotection@mck.ca">environmentprotection@mck.ca</a>. All participants who complete the No Mow May challenge will be entered into a draw to win one of three gardening-themed prizes worth \$150!

To register, please fill out the form at <a href="http://kahnawake.com/nomowmay">http://kahnawake.com/nomowmay</a>, <a href="http://ow.ly/3I5X50IQfL0">http://ow.ly/3I5X50IQfL0</a>, or scan the QR code below with your smartphone to register.



For more information, please contact KEPO at **450-635-0600** or environmentprotection@mck.ca.