

Onkwe'tà:ke lakotokénhstha

PUBLIC SERVICE ANNOUNCEMENT

Suggested Media Instructions:

Please run at your discretion.

Media Inquiries: Gene Diabo

Public Relations Officer, Operations (450) 632-7500 ext. 63254 mckmedia@mck.ca

Mohawk Council of Kahnawà:ke

Kahnawà:ke Mohawk Territory P.O. Box 720 JOL 1B0

Tel: (450) 632-7500 **Fax:** (450) 638-5958

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First 360° Clean-up Operation in Kahnawà:ke

(Kahnawake – 13, Ohiarihkó:wa/July 2021)

The Kahnawà:ke Environment Protection Office (KEPO), the GRAME, Mission 100 Tonnes, and Nathalie Lasselin (Urban Water Odyssey) are kicking off the St. Lawrence River shoreline clean-up season with the first event at Tekakwitha Island and surrounding waters. With the help of volunteer divers and members of the Kahnawà:ke community, the organizing groups hope to get closer to their goal of removing ten (10) tons of waste from the river's banks.

The operation will be held on Tekakwitha Island, from 9am until 1pm, this Saturday, July 17, 2021. The event will be open to all Kahnawa'kehró:non, the organizers' teams, and the media. Nathalie Lasselin will be present with divers to clean up underwater while the rest of the team will be working on the land portion.

For more details about the campaign and the upcoming event, and to register for the activity, visit opnet360.org and their Facebook event. Walk-up volunteers are also welcome on the day of the clean-up. For participating, clean-up volunteers will have the chance to win an ecofriendly prize package worth over \$100!

Please note that COVID-19 safety protocols must be respected, including hand hygiene, 2-meter physical distancing, and mask-wearing (if 2-meter physical distancing is not possible).

This project was undertaken with the financial support of the Government of Canada through the federal Department of Environment and Climate Change.

For further questions, please contact KEPO at environment.protection@mck.ca or (450) 635-0600.