

#### Tsi Nahò:ten Karihwanákere Nó:nen'k

## **PRESS RELEASE**

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# MCK reinstitutes Chiefs Uncut to better inform community

#### For immediate release

(Kahnawake – 5, Kenténha/October 2020) The Mohawk Council of Kahnawà:ke is reinstituting 'Chiefs Uncut' as a measure to increase/improve information to the community on the activities of the elected Council Chiefs.

The initiative, which originally began in 2006, ran for several years but was discontinued after the community's viewing habits changed and other forms of communications took precedence. However, with the ongoing pandemic and the resulting cancellation of all Seasonal Community Meetings, it was determined that informal updates by individual Ratitsénhaienhs was lacking.

The title 'Chiefs Uncut' refers to the fact that each segment is recorded 'as is,' with no editing or other additional production elements.

"While the Ratitsénhaienhs have access to K1037 on a bi-weekly basis, the 'MCK Friday' program is usually topic-specific and there was no real opportunity for straightforward updates," said letsénhaienhs Kahsennenhawe Sky-Deer. "We felt that the time was right to bring back Chiefs Uncut. It was originally broadcast exclusively on Paul's Cable but will now be made available on a variety of platforms, such as Facebook, to reach a greater audience."

The plan is to issue one or two <u>Chiefs Uncut</u> updates per week on a rotating and equal basis. It will also serve the purpose of allowing those who are working on files with less media attention an opportunity to keep the community informed on his/her activities.

The first episode features Ratsénhaienhs Mike Delisle, Jr. and can be <u>viewed here</u>. Further episodes will be issued on Mondays or, in the case of holidays, Tuesdays on MCK Facebook and Twitter, KahnawakeTV on YouTube, and Paul's Cable Channel 300.