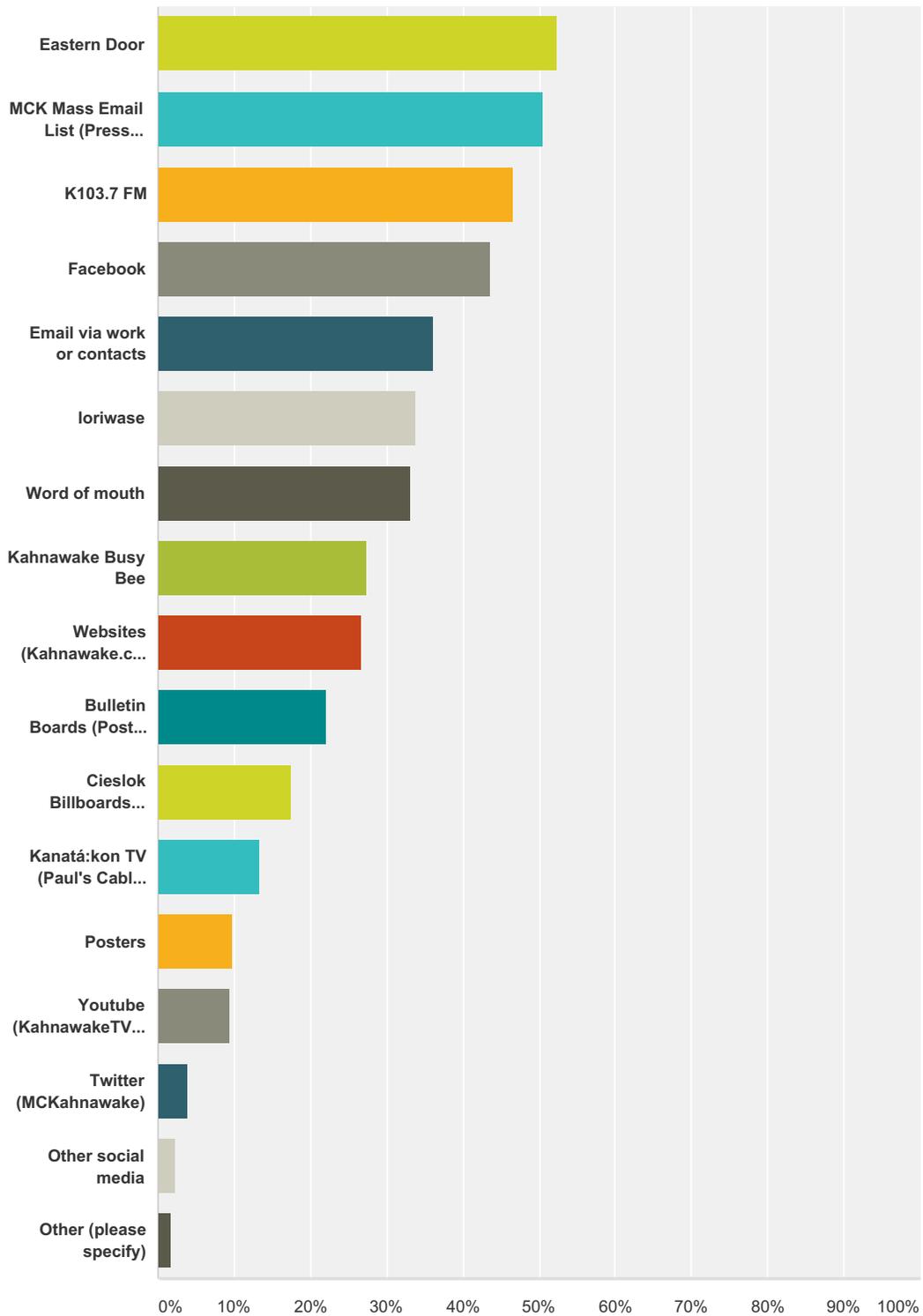


Q1 Where do you get your MCK Information? Check all that apply

Answered: 172 Skipped: 0



Answer Choices	Responses
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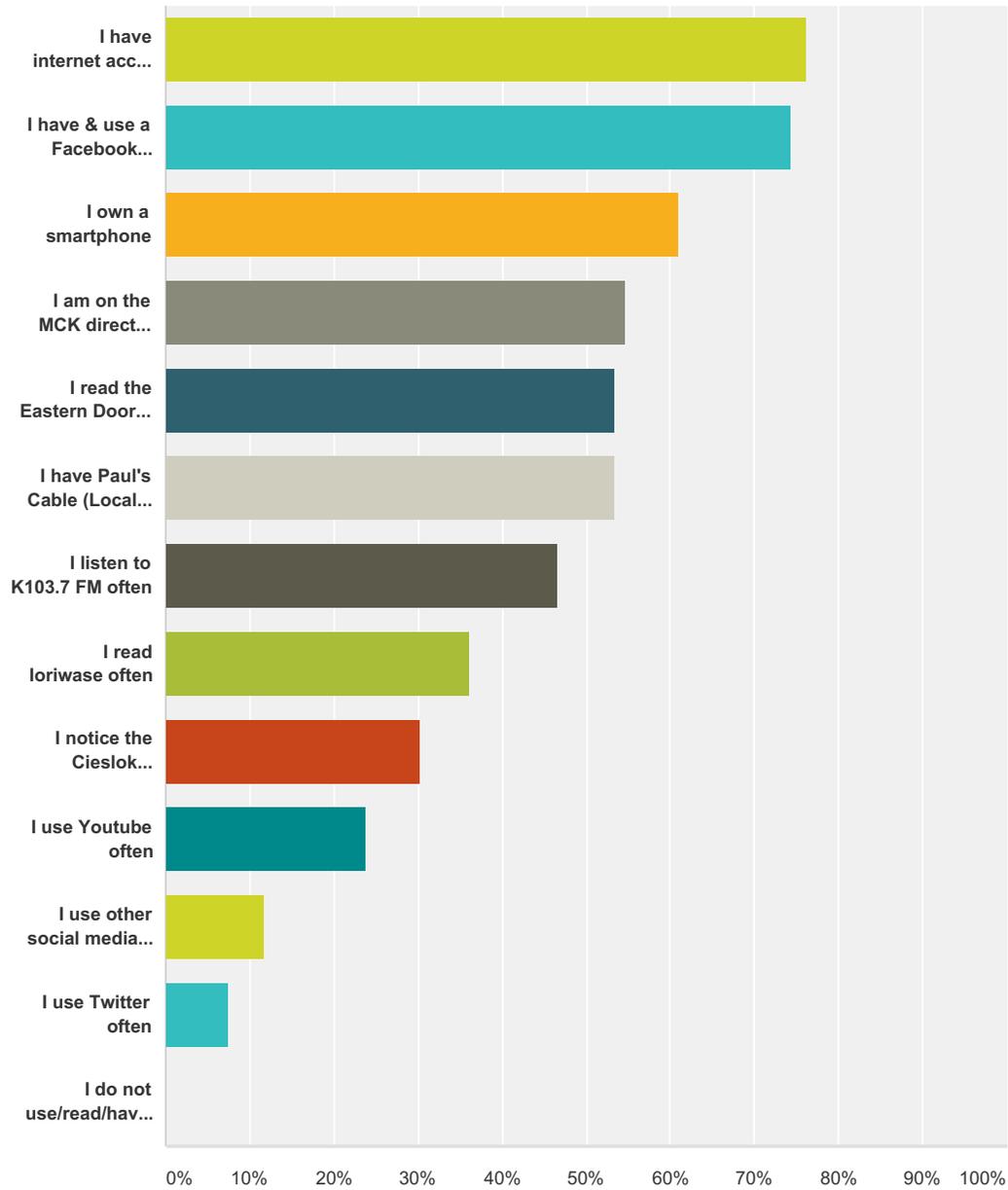
MCK Information Survey

Eastern Door	52.33%	90
MCK Mass Email List (Press releases, PSA's, Youtube videos)	50.58%	87
K103.7 FM	46.51%	80
Facebook	43.60%	75
Email via work or contacts	36.05%	62
loriwase	33.72%	58
Word of mouth	33.14%	57
Kahnawake Busy Bee	27.33%	47
Websites (Kahnawake.com, kahnawakeclaims.com, etc)	26.74%	46
Bulletin Boards (Post office, sports complex, reception areas of public buildings, restaurants, etc)	22.09%	38
Cieslok Billboards (Route 132, 138 and 207)	17.44%	30
Kanata:kon TV (Paul's Cable Channel 300/399)	13.37%	23
Posters	9.88%	17
Youtube (KahnawakeTV.com)	9.30%	16
Twitter (MCKahnawake)	4.07%	7
Other social media	2.33%	4
Other (please specify)	1.74%	3
Total Respondents: 172		

#	Other (please specify)	Date
1	First Nation news	7/6/2016 6:15 AM
2	text messages	6/23/2016 9:54 AM
3	Mail	6/23/2016 8:51 AM

Q2 Which of the following describes all of your uses of media? Check all that apply

Answered: 172 Skipped: 0



Answer Choices	Responses	
I have internet access at home	76.16%	131
I have & use a Facebook account often	74.42%	128
I own a smartphone	61.05%	105
I am on the MCK direct Email distribution list	54.65%	94
I read the Eastern Door often	53.49%	92

MCK Information Survey

I have Paul's Cable (Local TV)	53.49%	92
I listen to K103.7 FM often	46.51%	80
I read Ioriwase often	36.05%	62
I notice the Cieslok Billboards often	30.23%	52
I use Youtube often	23.84%	41
I use other social media (not listed here) often	11.63%	20
I use Twitter often	7.56%	13
I do not use/read/have any of the above	0.00%	0
Total Respondents: 172		

MCK Information Survey

Q3 Where would you like to see the MCK increase its presence to give out information?

Answered: 132 Skipped: 40

#	Responses	Date
1	facebook	7/8/2016 2:07 PM
2	monthly meetings then no one could complain.	7/7/2016 2:46 PM
3	What you are doing right now is good.	7/7/2016 1:50 PM
4	At our future Kahnawake Casino	7/7/2016 1:18 PM
5	Bank Lobby.	7/7/2016 1:03 PM
6	K103.7fm,I think it should be more often, on morning show more people listen in am	7/7/2016 12:41 PM
7	More public appearances - complex, community info sessions	7/7/2016 11:13 AM
8	I think what is being distributed already is fine	7/7/2016 11:08 AM
9	Facebook	7/7/2016 10:21 AM
10	since there are many walkers and runners in the community, maybe a community bulletin board on the bike path and or near the services complex.	7/7/2016 10:21 AM
11	I'm not sure, I think MCK has pretty much everything covered.	7/7/2016 10:19 AM
12	Email	7/7/2016 9:34 AM
13	billboards	7/7/2016 8:14 AM
14	Info sources are already adequate.	7/6/2016 11:29 PM
15	General public and fairs. More mingling with the community.	7/6/2016 10:55 PM
16	They should sit at the bank and talk to people	7/6/2016 10:13 PM
17	A wall in the Middle of town (like the old one that was near the Nolan mall) where people post stuff, ex: deaths for one. Where we can read from the road would be great.	7/6/2016 10:04 PM
18	Papers	7/6/2016 9:28 PM
19	Instagram	7/6/2016 9:25 PM
20	A billboard in town at rabaskas	7/6/2016 8:52 PM
21	Billboards and social media	7/6/2016 7:55 PM
22	Twitter	7/6/2016 7:47 PM
23	Snapchat	7/6/2016 7:19 PM
24	Town tv station Revive Chief's Uncut	7/6/2016 7:10 PM
25	Online and facebook page newspaper	7/6/2016 7:00 PM
26	Facebook, and sometimes open days for different parts of the MCK to have open informative time.. Such as moose, kc, karonianha school, kateri or even arena.. But not "a meeting" set up	7/6/2016 6:39 PM
27	web	7/6/2016 5:55 PM
28	Facebook	7/6/2016 5:42 PM
29	Paul's cabel	7/6/2016 5:39 PM
30	Mailbox	7/6/2016 5:34 PM

MCK Information Survey

31	Mailbox, lots of elders don't know what's going on and what's happening. Short and sweet paper with minum reading and large type with pics if necessary. Some people have a hard time to see the little print and don't bother to read the pamphlets	7/6/2016 5:20 PM
32	Community events	7/6/2016 5:16 PM
33	Text, like they do with bridge closure, boil water advisory etc	7/6/2016 5:00 PM
34	Service complex	7/6/2016 4:55 PM
35	I think they do a good job so it's good.	7/6/2016 4:48 PM
36	Online	7/6/2016 4:23 PM
37	Eastern door.	7/6/2016 4:23 PM
38	I am satisfied with receiving the emails.	7/6/2016 4:22 PM
39	Massive email	7/6/2016 4:13 PM
40	Eletric sign on the 132. More info can be put there	7/6/2016 3:34 PM
41	Facebook	7/6/2016 3:31 PM
42	I get most of my MCK info from email via work. And local media, I'm satisfies with that.	7/6/2016 3:00 PM
43	Facebook	7/6/2016 2:46 PM
44	Facebook	7/6/2016 2:25 PM
45	...	7/6/2016 2:24 PM
46	Facebook	7/6/2016 1:04 PM
47	They should make their public meetings more well known through social media. All too often we only hear about a decision after it has been made.	7/6/2016 1:03 PM
48	Hand out/mail out pamphlets/papers	7/6/2016 1:02 PM
49	Facebook posts.	7/6/2016 12:59 PM
50	Small businesses & commonly frequented places for better results	7/6/2016 12:25 PM
51	facebook	7/6/2016 12:00 PM
52	FB(ex. Busy Bee) it's quick, w/up to the minute spontaneous posting. W/The written press by Friday's printing sat-sun-mon-tue-wed, news is already old, same w/tv Paul's. I don't really listen to K103. For me , I'm always checking on fb, & as time go's by more elderly persons will be. I didn't "friend" the mck fb page. Just because it's mck. Media/info outlets on fb seem the best for quick up to date info access.	7/6/2016 11:51 AM
53	Posters around town, more announcements on K103.7.	7/6/2016 11:40 AM
54	Very important messages try door to door. Years back someone would go around in a car and announce a very important meeting. Everyone knew what this meant. Be there.	7/6/2016 10:57 AM
55	mck website	7/6/2016 10:42 AM
56	Buy a blimp lmao	7/6/2016 10:40 AM
57	I dont know how much more you can do	7/6/2016 10:37 AM
58	Online	7/6/2016 10:28 AM
59	bank	7/6/2016 10:08 AM
60	Twitter	7/6/2016 10:08 AM
61	Bank n post	7/6/2016 9:54 AM
62	Facebook	7/6/2016 9:15 AM
63	Facebook	7/6/2016 9:14 AM
64	New papers n busy bee	7/6/2016 8:35 AM
65	Facebook	7/6/2016 7:35 AM
66	Eastern Door	7/6/2016 7:13 AM

MCK Information Survey

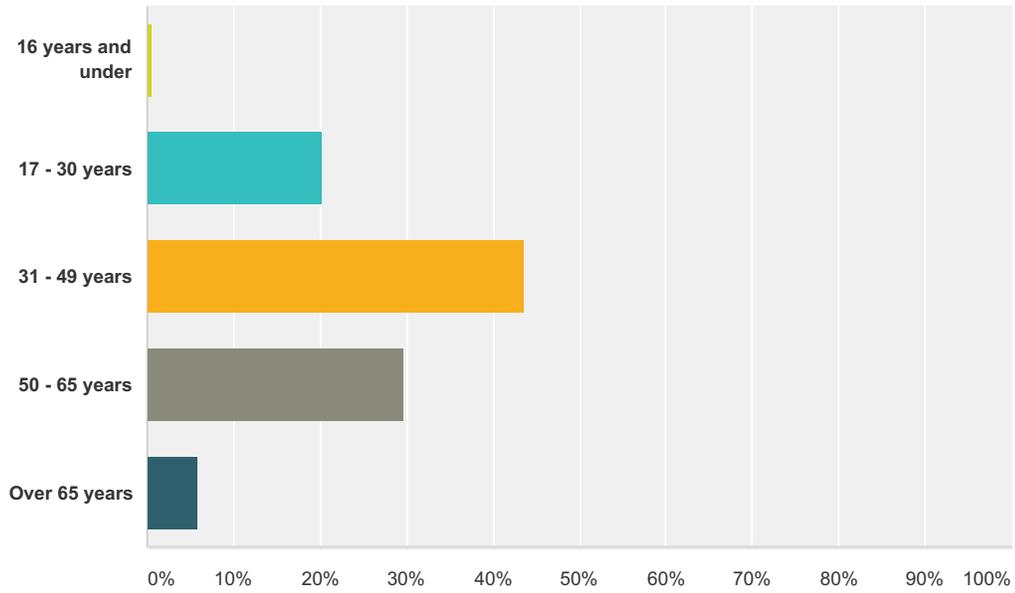
67	Facebook, youtube	7/6/2016 6:58 AM
68	Facebook	7/6/2016 6:52 AM
69	Maybe a electronic board (tv with current events being played) at the services complex. Alot of people don't have Internet & social media accounts. And the bulletin board in the post office is messy and filled with junk - people walk right by it. Tami Rice 514-291-3269	7/6/2016 6:41 AM
70	Facebook	7/6/2016 6:33 AM
71	Online via Kahnawake.com or through social media	7/6/2016 6:28 AM
72	Social media	7/6/2016 6:27 AM
73	Community events	7/6/2016 6:15 AM
74	Facebook, live news channel	7/6/2016 5:35 AM
75	Social Media	7/6/2016 5:16 AM
76	You are doing a good job in relying messages to the general public	7/3/2016 8:37 AM
77	I think MCK's presence to the community is widely known the way it is now	7/1/2016 11:07 PM
78	Weekly / bi-weekly or Monthly, news letter in placed in lori:wase or in the mail. Made available on line for those who are more computer savvy.	6/30/2016 11:21 AM
79	Services Complex Lobby	6/30/2016 8:24 AM
80	Facebook	6/29/2016 2:31 PM
81	more community building events	6/29/2016 10:35 AM
82	An effort could be made for the Elders to have information as most do not go on social media and younger people as they are usually not interested. Need to get the old & young ones involved. To somehow have something specific for the Elders lodge, KMHC & Golden Age Club maybe ask for their opinions on topics. With the teens & young ones do some program to get them involved in the community media by interactive computer program.	6/29/2016 9:42 AM
83	I like where I receive my information	6/29/2016 8:52 AM
84	I like the daily emails, it would just be great to have them before I leave at work at 4pm. This is how I usually know about bridge closures.	6/29/2016 8:21 AM
85	Facebook	6/29/2016 5:39 AM
86	I would think to increase any information from the Mohawk Council of Kahnawake to the mass public, it should include but not limited to: the use of our post office boxes to send out the information and or have immediate access to Paul's Communication channels something like what United States has to inform anyone on any channel about severe weather and for an important message! to advise community members to turn to the channel dedicated for the MCK.	6/28/2016 9:22 PM
87	Facebook and emails, k103 and kik country on 207 89.9 on radio dial	6/28/2016 7:52 PM
88	I feel you are doing a good job. The e-mail distribution is perfect yet I wish there was a bit more information. e.g. land allotments. And I wish it was in Kanien'kéha as well to help keep up with my reading and comprehension.	6/28/2016 6:35 PM
89	Facebook,	6/28/2016 6:31 PM
90	Kiosks with Chiefs present at the Service Complex is excellent. Love getting text messages especially about road closures	6/28/2016 5:15 PM
91	I think the MCK is doing a good job so far. If I had to say where they can improve it would have to be through email. They can work on getting the information out there quicker.	6/28/2016 5:05 PM
92	At the stand in front of the Catholic church just like the old days.	6/28/2016 4:57 PM
93	I think more inclusion to MCK on the radio for informational purposes biweekly with question and answer allowances would suffice, utilizing the entire hour	6/28/2016 4:42 PM
94	Kaná:takon TV episodes	6/28/2016 3:39 PM
95	For me I get all the information that I need so I wouldn't know where to increase it	6/28/2016 3:19 PM
96	Post office mail outs Newsletters	6/28/2016 1:40 PM
97	MCK Fridays is great on the radio, but not long enough, should be increased to more than an hour show	6/28/2016 12:03 PM
98	I don't see how it could improve. All media outlets seem to be used.	6/28/2016 11:48 AM

MCK Information Survey

99	Facebook, social media in general.	6/28/2016 11:43 AM
100	more kiosks info sessions at other offices or institutions regularly scheduled "MCK updates" time slot on k103	6/28/2016 11:39 AM
101	No ideas	6/28/2016 11:14 AM
102	doesn't matter....no one will read it? We are facing a terrible time in the community info wise. Just take a look at the attendance at band meetings, etc...	6/28/2016 11:13 AM
103	Perhaps a cieszlok type billboard or posters near the venue if it's for a meeting.	6/28/2016 10:55 AM
104	Anywhere the public are often: 1.Bank/Post 2.Games 3.Community events	6/28/2016 10:49 AM
105	facebook	6/28/2016 10:45 AM
106	Weekly Kiosks at Community Services Bldg.	6/28/2016 10:24 AM
107	1: tv screen at the arena 2: be nice if there was a facebook page i could access on my phone, or website that i could see easier on my phone. or an app on my phone. 3: newsletter like you used to do 4: touchscreen tv app 5: phone line like 8-1-1 6: better newsfeed for webpage	6/28/2016 8:49 AM
108	Facebook, mass mailing	6/24/2016 8:52 PM
109	Bill electronic billboard or fence near old PK station, I noticed that sign easily.	6/24/2016 9:49 AM
110	I think they are doing a great job with keeping the community updated as is.	6/23/2016 2:03 PM
111	Directly to my phone.	6/23/2016 2:03 PM
112	Presentations at other public service organizations. A quarterly or monthly newsletter.	6/23/2016 9:54 AM
113	The Cieszlok billboards. They're great for getting information out to the masses.	6/23/2016 9:51 AM
114	I recommend that we go back to having at least a weekly Chief update on Paul's Cable, as a lot of the community members do not attend the quarterly meetings, the radio is very impersonal and so are the newspapers in order to get information out to the community. If there are special announcements, this should be aired like it was in the past, media and community should have an opportunity to have question and answer period. I would also recommend a quarterly bulletin or newspaper section on "What's Happening...with the Chiefs", something that they have to update the community on regarding their area of responsibility in the community (Housing, Membership, etc.)	6/23/2016 8:55 AM
115	I believe social media would be best.	6/23/2016 8:51 AM
116	On a regularly updated Facebook page	6/23/2016 8:50 AM
117	How about a huge billboard like the ones on 132 and 138 in the center of town or at the Business/Services complex	6/23/2016 8:46 AM
118	Not sure	6/22/2016 7:25 PM
119	I think they do a good job already.	6/22/2016 4:31 PM
120	I think that the current level of dissemination is quite effective.	6/22/2016 4:20 PM
121	Facebook statuses	6/22/2016 4:15 PM
122	in all local media	6/22/2016 4:11 PM
123	post office, stores	6/22/2016 4:06 PM
124	Facebook	6/22/2016 4:00 PM
125	The MCK has covered quite a bit of bases already.	6/22/2016 3:59 PM
126	I believe they are using all facets of social media, and each individual should be responsible to read it and be informed.	6/22/2016 3:58 PM
127	They give out a lot of info as is. And people still don't "believe" what they are being told. The release of info doesn't seem to be the problem, it's the integrity of who is relaying it.	6/22/2016 3:54 PM
128	Snapchat is a very popular app and could be useful to MCK communications.	6/22/2016 3:54 PM
129	I would like more meet and greet situations where staff will answer questions for the average community member. Maybe community members could ask questions that staff can answer on the community channel so people can stop asking the same questions over and over again.	6/22/2016 3:52 PM
130	A public electronic bulletin board near the bank would be great!	6/22/2016 3:52 PM
131	Community Buildings	6/22/2016 3:51 PM
132	Radio and TV	6/22/2016 3:51 PM

Q4 What is your age range?

Answered: 172 Skipped: 0



Answer Choices	Responses
16 years and under	0.58% 1
17 - 30 years	20.35% 35
31 - 49 years	43.60% 75
50 - 65 years	29.65% 51
Over 65 years	5.81% 10
Total	172